

UK Product Name	Ayurdent toothpaste	Code Name	MA0707
Availability	Stock item in UK		
Description	A non-foaming toothpaste made from purely natural ingredients - no fluoride or preservatives. The strongly astringent ingredients help keep the mouth fresh and the gums healthy and fight cavities and plaque.		

Ingredients

Botanical Name	Common Name	Plant Part	Rank	%	Quantity(mg/g)
Dicalcium phosphate	Dicalcium phosphate	mineralising age	1	28.8	288.0
Sorbitol 70%	Sorbitol 70%	sweetener	2	28.3	283.0
Glycerin	Glycerine	humicant	3	14.1	141.0
Aqua	D.M.Water		4	9.23	92.3
Calcii carbonas	Calcium carbonate	whitening abrasi	5	8	80.0
Albizia lebbbeck Benth.	East Indian Walnut	bark extract	6	2.16	21.6
Mentha spicata	Spearmint	essential oil	7	1.35	13.5
Mentha piperita	Peppermint	essential oil	8	1.05	10.5
Barleria prionitis Linn	Vajradanti	bark extract	9	0.87	8.7
Glycyrrhiza glabra Linn.	Liquorice	root extract	9	0.87	8.7
Sodium carboxymethyl cellulose	Cellulose gum	thickener	11	0.71	7.1
Terminalia chebula Retz.	Haritaki	fruit extract	12	0.44	4.4
Azadirachta indica Adr. Juss.	Neem	bark extract	12	0.44	4.4
Piper longum Linn.	Long Pepper	fruit extract	12	0.44	4.4
Emblica officinalis Gaertn.	Amla	fruit extract	12	0.44	4.4
Mimusops elengi Linn.	Bullet Wood Tree	bark extract	12	0.44	4.4
Salvadora persica Linn	Tooth brush tree	root extract	12	0.44	4.4
Quercus infectoria Oliv.	Aleppo oak	bark extract	12	0.44	4.4
Terminalia belerica Roxb.	Bibhitaki	fruit extract	12	0.44	4.4
Syzygium aromaticum (Linn.)	Clove	essential oil	20	0.3	3.0
Acacia catechu (Linn.f.) Willd	Cutch Tree	bark extract	21	0.18	1.8
Zingiber officinale Rosc.	Ginger	rhizome extract	21	0.18	1.8
Linalool	Linalool	essential oil	23	0.12	1.2
Juglans regia Linn.	Walnut tree	shell extract	24	0.11	1.1
Symplocos racemosa Roxb.	Lodh Tree	bark extract	24	0.11	1.1
Thymol	Thymol	essential oil	26	0.01	0.1

Contraindications/Precautions	None
Over dose and its Management	NA
Side Effects and Interactions	None known

Usage

Age Group	All
Dosage Form	paste
Method of Use	Use sparingly. Place a small quantity on a toothbrush and brush the teeth thoroughly. Then rinse the mouth.
How Long to Continue Use?	As desired
Specific Dietary/Lifestyle Advice	Every morning use a tongue scraper to remove deposits from the tongue.

Presentation

Presentation	75 ml in a plastic tube in a card box.
Net Weight grams	
Storage	Store in a cool, dry, dark place, tightly closed
Shelf Life (months)	36

Regulatory Status	Cosmetic
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